

Press Release

SIDE's Business HotelFlatRate – The first all-inclusive rate for business travellers – now inSIDE

Hamburg, 18th June 2009 Das SIDE has developed a carefree package for today's business traveller. Included in the BusinessHotelFlatRate are not only accommodation and breakfast, but also complimentary W-LAN usage, early check-in and late check-out, one daily newspaper, one Sky Movie, soft drinks from the mini bar as well as complimentary use of the inSIDE Spa and gym facilities.

Another advantage is introduced by the transparent and easy travel expense report. Furthermore the rate is flexible and can be cancelled free of charge up until 4pm of the arrival day.

The new Business HotelFlatRate is available for the Superior, Business and Executive room categories.



The package-benefits of the SIDE Business HotelFlatRate include (per night):

- Overnight stay including breakfast
- Free use of W-Lan in the entire Hotel
- Early check-in and late check-out (subject to availability)
- Soft drinks from the mini bar
- Use of our SPA & Gym
- 1 SKY movie (previously Premiere)
- Daily newspaper
- Nespresso machine in the room (Business & Executive category)

→ 199,- for our Superior category per Person per night

→ 249,- for our Business category per Person per night

→ 299,- for our Executive category per Person per night

For further Information regarding our SIDE Business HotelFlatRate feel free to contact us via mail reservation@side-hamburg.de or phone +49 40 30 999-0.

For questions regarding this press release or for photo material requests please contact Ms. Nicole Bienert via mail n.bienert@seaside-hotels.com or phone +49 40 35 74 00 45.